



Amirkabir University of Technology
(Tehran Polytechnic)

Information Technology and Computer Engineering Department

M.Sc. Thesis Defense Session

Major: Electronic Commerce

Thesis Title:

A Viral Marketing Model in Social Networks Based on
Information Sharing Behavior

Supervisor: Dr. Mohammad Reza Razzazi

By: Elina yavari kondori

Referee Committee:

Dr. Alireza Hashemi Golpaygani (Amirkabir University of Technology)

Dr. Mohammad Fathian (Iran University of Science and Technology)

Date: Feb. 06 . 2019 at 17:30

Place:

Amphitheater , Department of Computer Engineering and
Information Technology